



## 5 Star Ratings & Reviews Platform

Contact Me Today For A Complimentary Consultation

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# Automate Your Customer Feedback, Reviews & Testimonials

**Get Your Review On** is designed to let an organization or agency to easily implement a customer feedback and review management process based on industry standard best practices.

**Get Your Review On** automatically requests feedback, prevents negative reviews, publishes testimonials on your site and encourages happy customers to post reviews across the Web.



### COLLECT FEEDBACK AND REVIEWS

Our private feedback system helps you collect feedback, identify issues, and share positive reviews and testimonials.



### SHARE TESTIMONIALS AND REVIEWS

Add testimonials to your website, share reviews on Google+, Yelp, CitySearch, and more.



### MONITOR ONLINE REVIEWS

Monitor online reviews and customer satisfaction just like big companies do.



### DESIGNED FOR MOBILE AND TABLET

Designed for mobile and tablet devices so you can access your feedback from anywhere.

## The Peak Reputation Approach

Your organization needs to build positive reviews on sites like Google, Yelp and others ...

**Get Your Review On** acts as a buffer between your customers and Internet review sites. **Get Your Review On** directly engages customers by first asking for their confidential feedback. This insight allows organizations to resolve issues before customers post to public review sites.

## Separate Distractors From Promoters

Customers who leave positive reviews are directed to a feedback encouragement page, inviting them to leave online public reviews. Links to review sites you've selected populates their screen encouraging good reviews.

When customers give negative ratings a trigger alerts your organization allowing you to address issues before customers leave negative reviews on the social web. This approach improves customer interaction and helps build positive reviews on the Internet.

Get Your Review On data is optimized for Google indexing by encoding information in the Schema.org format. This drives immediate visibility and greater accessibility for your organization.

Schema provides a collection of shared vocabularies Webmasters can use to mark up their pages in ways that can be understood by major search engines: Google, Microsoft, Yandex & Yahoo.

# Net Promoter Score (NPS)

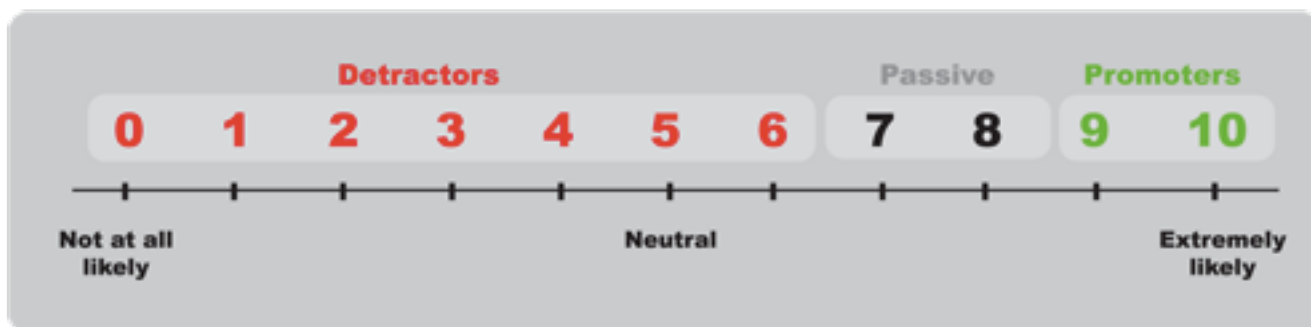
**Get Your Review On** utilizes the Net Promoter Score (NPS) system to measure how satisfied customers are with your business. Monitoring your NPS provides a quick indicator of the health of your business in terms of customer satisfaction.

*Understanding the*  
**NET PROMOTER® SCORE**

The **Net Promoter® Score** is one of the most recognized methods for measuring consumer loyalty. The score is based off answers to the question: "On a scale from 0 to 10, how likely are you to refer a friend?"

Companies with a better ratio of Promoters to Detractors tend to grow more rapidly than their competitors. Companies with the most efficient growth engines operate with an NPS of 50 to 80.

An average firm sputters along at an NPS of only 5 to 10; their Promoters barely outnumber their Detractors. Many firms have negative scores; they are creating more Detractors than Promoters day in and day out.



$$\text{NPS} = \% \text{ of PROMOTERS (9s and 10s)} - \% \text{ of DETRACTORS (0 through 6)}$$

These low scores explain why so many companies can't deliver profitable, sustainable growth – no matter how aggressively they spend to acquire new business.

For more information on how your organization can accelerate positive reviews and increase your Net Promoter Score (NPS) contact us today. We'll provide a complimentary consultation to understand your organizations needs and requirements.